

STROBLITE BLACKLIGHT LAMPS

110 VOLTS 60 CYCLES

PRICE LIST—F.O.B., N.Y.—JAN. 1963

BLACKLIGHT is a popular term for the INVISIBLE Ultra-Violet spectrum of 3650 Angstroms which causes certain substances to fluoresce (*glow in the dark*). The invisible UV Blacklight used for producing fluorescent Strobilite effects is entirely harmless. These striking effects cannot be duplicated with ordinary light nor with ordinary colors. Strobilite UV Lamps are scientifically designed to give flawless performance. For successful effects select the proper units to give sufficiently strong Blacklight.

TUBULAR TYPE UV LAMPS

For close-range activation of fluorescent Displays, Murals, Invisible Marks, Visual Aids, Stage, etc.

STROBLITE ULTRA-BLUE LAMPS

Special UV Tube (360 BL) in metal housing, with Blue UV Filter Glass Plate.



- 15 watt ULTRA BLUE LAMP, Complete** \$22.00
 Replacement Tube.....\$1.85 Replacement Filter.....\$4.00
 Size: 24" x 3" x 2" — Wt. 4½ lbs. Will illuminate 10 ft. wide area at 10 ft.
- 30 watt ULTRA BLUE LAMP, Complete** \$34.00
 Replacement Tube.....\$2.05 Replacement Filter.....\$6.00
 Size: 48" x 3" x 2" — Wt. 9 lbs. Will illuminate 15 ft. wide area at 12 ft.
- 40 watt ULTRA BLUE LAMP, Complete** \$46.00

STROBLITE UV BLACKTUBE LAMPS

Fluorescent fixture with reflector and a self-filtering purple Blacktube (BLB).



- 4 watt Lamp, 9"x2"x3", \$12.00
 15 watt Lamp, 20"x2"x4", \$16.00
 30 watt Lamp, 38"x3"x5", \$24.00
 40 watt Lamp, 50"x3"x5", \$30.00

8 watt (2-4W) STROBLITE UV BLACKTUBE LAMPS

Used for checking Invisible UV Ink markings, examining art objects, etc.
HAND MODEL A, 9" x 2" x 2", Wt. 1¼ lbs. \$22.00
DESK MODEL B, with stand 10" high, Wt. 3½ lbs. \$24.00

UV BLACKTUBES (BLB)

Special tubes of purple filter glass. Fit standard fluorescent fixtures.

- | | | |
|-------------------|--------------------|--------------------|
| 4 watt.....\$3.10 | 15 watt.....\$3.85 | 30 watt.....\$6.05 |
| 8 watt.....\$3.30 | 20 watt.....\$5.80 | 40 watt.....\$8.00 |

EXPERIMENTAL LAMPS

- 2 watt STROBLITE UV LAMP, Complete** \$6.10
 Bulb only.....\$1.90
 For close range work within 6". Consists of argon glow bulb, reflector, cord and plug. Emits faint visible light.

- 250 watt INCANDESCENT UV BLACKBULB** \$3.10
 For intermittent service only. Develops much heat. Use in porcelain socket.

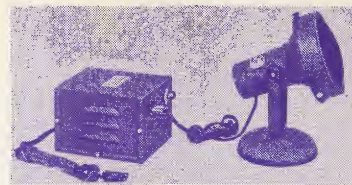
HIGH INTENSITY UV LAMPS

For projecting UV Blacklight at greater distances, or for concentrated UV Light at close range. For Stage, Displays, Decorations, Inspection, and Laboratory uses.

100 watt STROBLITE UV PROJECTOR LAMP, Complete \$69.00

Replacement Bulb (Flood or Spot)....\$17.00 Replacement Filter....\$5.00

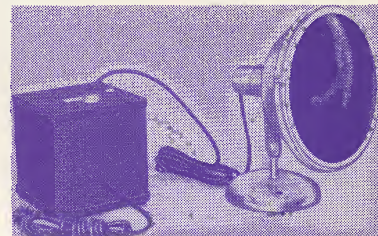
Consists of Mercury Bulb, 5" UV Filter Roundel, Attachment Ring, 6" Stand, Transformer (4"x6"x7"). Lamp: 3½ lbs. Transformer: 7 lbs.
FLOOD BULB, 60° beam, illuminates a 15 ft. area at 15 ft.
SPOT BULB, 30° beam, illuminates a 15 ft. area at 30 ft.



250 watt STROBLITE UV REFLECTOR LAMP, Complete \$115.00

Replacement Bulb.....\$16.00 Replacement Filter.....\$15.00

Consists of Mercury Bulb, Reflector with 12" Filter, 10" high Stand, and Transformer (8" x 8" x 8"). Has a beam spread of about 120°. For wide area illumination at a distance within 20 ft. Lamp: 8 lbs. Transformer: 20 lbs.



275 watt STROBLITE UV BULLET LAMP, Complete.....\$38.00

Replacement Bulb.....\$11.95 Replacement Filter.....\$5.00

A compact unit housed in a 9" aluminum reflector, with 5" Filter Roundel, mounted on a 3" high swivel stand. Requires no transformer. Will illuminate a circular area of 15 ft. from a distance of 15 ft. Wt. 3½ lbs.



BLACKLIGHT ACCESSORIES

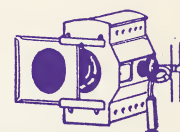
UV GLASS FILTERS absorb most of the visible light but transmit invisible UV Blacklight. On the stage regular spotlights with UV Filters will give good UV illumination. With the Purple UV Filter, Strobilite Colors glow brightly while ordinary colors and surroundings turn dark. With the Blue UV Filter, Strobilite Colors glow even more brightly — and the surroundings are subdued in deep blue light.

UV FILTER ROUNDELS (Purple Only)

- | |
|---------------------|
| 12" dia.....\$15.00 |
| 8¾" dia.....\$ 8.00 |
| 6½" dia.....\$ 6.00 |
| 5" dia.....\$ 5.00 |

UV FILTER PLATES (Purple or Blue)

- | |
|--|
| 10" x 12".....\$15.00 |
| 6½" x 6½".....\$ 6.00 |
| 8" Metal Frame (holds filter in front of spots) \$1.00 |



- UV Blacklight Lamps for outdoor use • Shortwave Lamps for minerals
- Fluorescent Colors, Invisible Inks, etc.



STROBLITE COMPANY, INC.

"First in Fluorescence" ... Since 1924
 75 West 45th Street, New York 36, N.Y.—Circle 5-7911

© Strobilite Co., Inc. 1963

STROBLITE CRIME DETECTION PRODUCTS

Erasures and corrections on documents can be revealed when examined under harmless Ultra-Violet Blacklight; fingerprints may be intensified; fluorescence is valuable to law enforcement agencies in tracing and trapping.

STROBLITE UV DETECTO POWDER....not noticeable when dusted on objects; inspection under Blacklight will reveal if objects have been handled. This fine powder also transfers to the culprit's hands, and traces can also show up on the clothing of a suspect 4 oz. jar \$5.00
1 oz. jar \$2.00

STROBLITE UV DETECTO PASTE....a thin coat will not be noticed on door knobs, fire-alarm handles, etc. The residue on hands of culprit will glow bright green under UV light.
4 oz. jar \$5.00

STROBLITE UV COIN COATER....invisibly brushed on coins which are planted in parking meters, phones, vending machines, etc. for checking collections. $\frac{1}{2}$ Pint \$4.50

STROBLITE INVISIBLE UV MARKING INK....apply positive identifying codes to currency, securities, documents, etc., which can be seen only when examined under Blacklight.
 $\frac{1}{2}$ Pint \$4.50

STROBLITE CO., INC.

75 West 45th Street

New York 36, N. Y.

Control Admissions

AVOID GATE CRASHERS

with

STROBLITE

**INVISIBLE
IDENTIFIER**

Stop Losing Money.

This fool-proof method controls your re-entry gate.

This system, originated by the Stroblite Company, utilizes the modern science of fluorescence. The special ink cannot be seen in ordinary light, but under the Ultra-Violet Black-light of the Stroblite Lamp, it becomes visible.

STROBLITE "Invisible" Identifier Kits are complete and ready to put into immediate operation. Simply stamp the hand of each outgoing patron. It will intrigue them because the mark is invisible. No checks or passes to lose or replace, or to pass on to non-paying "sneak-ins." Promotes good will by insuring return privileges to paying guests.

STROBLITE Body Stamping Inks and Lamps are entirely harmless to skin and clothing. Stamped marks last from six to eight hours and will withstand hand washing. For swimming pools and beaches, use our Indelible Blue Ink, which lasts for about twelve to sixteen hours.

STROBLITE IDENTIFIER KITS are available in several models

Each kit contains

- 1 full pint of Stroblite Invisible Body Stamping Ink
- 1 Rubber Stamp, with word "PASS"
- 1 Stamp Pad
- 1 Stroblite Lamp, with table stand.

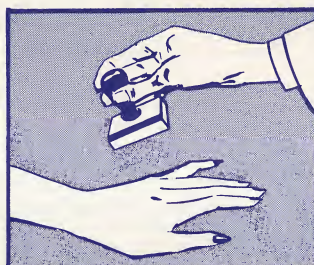
Three models to choose from.

STROBLITE IDENTIFIER KIT #18 \$32.00
STROBLITE IDENTIFIER KIT #17 \$39.00
STROBLITE IDENTIFIER KIT #16 \$77.00

Check the chart on the other side for the kit that suits your particular requirements.

for Dances, Ballrooms, Hotels, Pools, Beaches, Sport Arenas, Fairs, Exhibitions, Parks, Etc.

They can't come in unless you identify them!



Moisten pad with quick-drying Stroblite Invisible Body Stamping Ink. It's absolutely harmless. Stamp the wrist or back of the hand of patrons when "pass-out" is requested, as they enter, or for intermissions. You can use regular rubber stamps with your own name, or any design. Mark remains invisible until . . .

- Safe
- Convenient
- Economical



. . . the hand of returning patron is held under the Stroblite Lamp which illuminates the identifying mark and makes it visible. Only those with previously stamped mark are permitted to enter. Would-be gate-crashers are left outside. Saves the cost of printing and re-printing pass-out checks.

SPARES AND REPLACEMENTS

Invisible Body Stamping Ink,	
Green or Indelible Blue. Pint.	\$ 8.00
Quart.	15.00
4 Watt Blacktube.	3.10
15 Watt Replacement Tube.	1.85
100 Watt Replacement Bulb.	17.00
Rubber Stamp and Pad.	1.50

Successfully used and endorsed by leading concerns as a proven method of control.

STROBLITE CO., Inc.

75 West 45th Street
New York, N. Y., 10036
Phone (212) CI 5-7911

ORDER BLANK Simply fill out and mail today.

STROBLITE COMPANY, INC.

75 West 45th St.
New York, N. Y., 10036

Date

Please ship the items checked below. Enclosed is remittance for \$.....

	Price	Quantity	Amount
STROBLITE IDENTIFIER KIT # Complete			

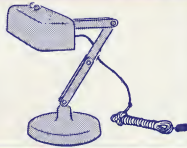
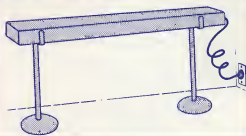
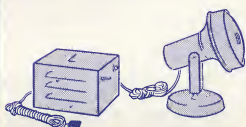
Name

Address

City Zone State

All prices are F.O.B. New York City.

ELIMINATE BOX OFFICE LOSSES. Use this Specification Chart to choose the kit best suited to your needs.

IDENTIFIER KIT	Where to Use	LAMP, for 110 Volts AC	LAMP DESCRIPTION	PRICE, Complete with Lamp, Ink, Stamp and Pad
#18	INDOORS . . . ideal when your check point has average lighting conditions. Low power consumption is economical.		8 Watt Blacktube Lamp has two 4-Watt tubes. Size: 2"x4"x8", adjustable to 10" high.	\$32.
#17	INDOORS . . . use in brightly lit surroundings where a stronger lamp is needed.		15 Watt Ultra-Blue Lamp. Size: 2"x3"x24", with 12" high metal stands.	\$39.
#16	OUTDOORS . . . for daytime use where intense light is needed. Shadow box is recommended to darken check point and increase visibility of marks.		100 Watt UV Projector Lamp has Mercury Bulb in 8" high table stand, plus transformer. Simply plug into standard outlet. Easily installed on wall or in Shadow Box.	\$77.

A Partial List of Satisfied Users

Atlantic City Auditorium
New York Antiques Fair
Danbury Fair
Hershey Sport Arena
Roosevelt Stadium
Y.M.C.A. & Y.W.C.A.
Catholic Youth Organization
Brooklyn Jr. Hadassah
Monmouth Park Jockey Club
Gulf Stream Park
Radio Station WHOP
Skyline Ballroom
St. Ambrose Rectory
Commodore Hotel & Country Club
American Legion
Veterans of Foreign Wars
N.Y.U. Student Activities
Jones Beach, N. Y.

Here is PROOF from Satisfied Users



WEST VIEW PARK COMPANY, Pittsburgh, Pa.

"Having seen and admired your Stroblite System of checking out dancers at Coney Island Park, Cincinnati, Ohio, we are interested in installing a system here in our ballroom."



THE TEXAS UNION, University of Texas

"We found your Identification Outfit indispensable and very efficient."



SWIFT COUNTY FAIR, Appleton, Minn.

"Got one of your Stroblite Identifier Kits and like it very much."



Y.M.C.A., Central Branch, Toledo, Ohio

"The Stroblite Identifier Kit is very satisfactory and we would recommend it for any organization."

STROBLITE COMPANY, INC.

75 West 45th Street
New York, N. Y. 10036

Return Requested



BLK. RATE
U.S. POSTAGE
PAID
PERMIT No. 4127

**A
GOLDEN
BONANZA!**



Stroblite Company Inc.

SINCE 1924

75 WEST 45th STREET, NEW YORK 36, N. Y. • TELEPHONE: CIRCLE 5-7911

FLUORESCENT COLORS • LUMINOUS PAINTS • ULTRA-VIOLET BLACKLIGHT LAMPS



Fluorescent INVISIBLE INKS (Industrial Applications)

Many industries have found practical applications for Invisible Marking systems with STROBLITE Fluorescent UV Inks.

Marks become visible ONLY under Ultra-Violet Blacklight lamps. The UV INKS can be applied with rubber stamps, writing and felt-tip pens, brush, etc. They are harmless, and last indefinitely.

Coding Cartons, Boxes, Labels, to authenticate manufacture, or to control distribution channels.

Identifying Merchandise: Use standard Invisible UV Marking Ink on absorbent surfaces. For glass, metal, plastics and other non-porous items, use special #L-41 Ink.

Controlling Admissions: For re-entry, stamp hands of patrons with Invisible UV Body Stamping Ink at dances, fairs, pools, beaches, etc. See brochure for details.

Garment Manufacturing: Indicate placement of button holes, embroidery, or cuttings. Identify piece goods, fur pelts, or labels.

Crime Detection: Apply positive identifying codes to currency, documents, papers, etc. Check collections of vending machines by planting UV-coated coins.

Market Research: An aid in analyzing results.

Promotion Prizes: Use Invisible UV Markings to indicate the winning numbers, seen ONLY when customer brings ticket to the store to check it under Blacklight.

STROBLITE Invisible UV INKS:

1/2 Pint	\$4.50	1 Quart.	\$15.00
1 Pint	\$8.00	1 Gallon	\$45.00

For information on UV Blacklight Lamps, see our catalog.

The simple STROBLITE SYSTEM has solved many problems. Let us know if we can help you with yours.